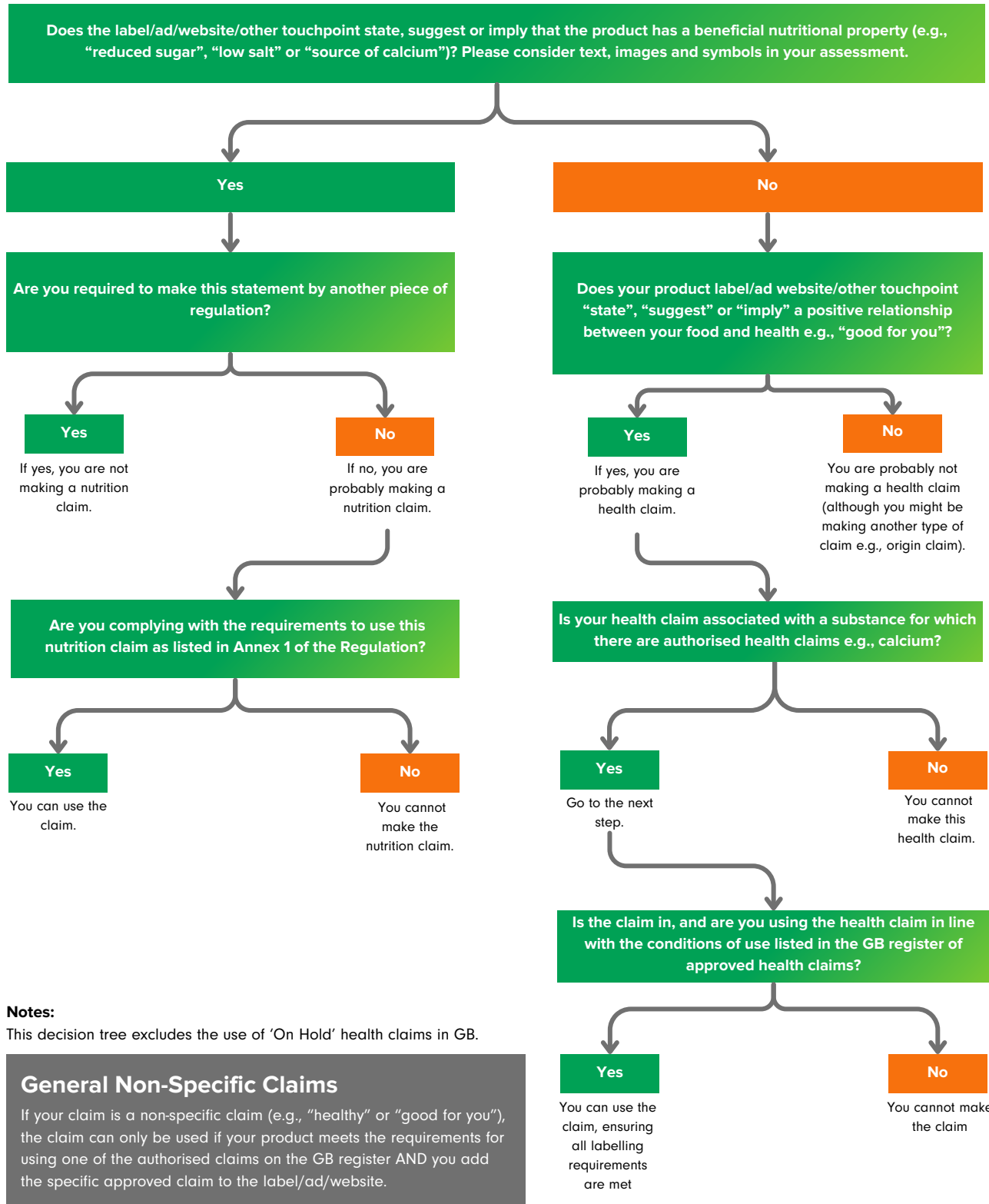




# Nutrition and Health Claims for Great Britain (England, Scotland & Wales) (GB)

## Assimilated EU Regulation (EC) 1924/2006 as amended

Start Here:



**Notes:**

This decision tree excludes the use of 'On Hold' health claims in GB.

### General Non-Specific Claims

If your claim is a non-specific claim (e.g., "healthy" or "good for you"), the claim can only be used if your product meets the requirements for using one of the authorised claims on the GB register AND you add the specific approved claim to the label/ad/website.